



MELBOURNE  
PRESS CLUB 

# AI: After the Chat

*a special half-day forum*

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## DATE & TIME

Wednesday 24 April  
2024  
8.30am for 9am – 2pm

## LOCATION

KPMG Australia  
Tower Two, Level 36  
727 Collins Street  
Docklands 3008

## COST

\$40 members; \$50 non-  
members and guests;  
\$20 student members  
*Prices include refreshments.*

## BOOKINGS and DONATIONS

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In an information environment where Artificial Intelligence is becoming all-pervasive, how do journalists and the broader media industry come to terms with AI chatbots' impact on their work? What can corporate Australia's embrace of AI reveal about how the media can navigate this new era? And what do journalists need to understand about how AI impacts their relationships with organisations who traditionally rely on the media for reaching their audience?

In this special half-day forum presented by the Melbourne Press Club and KPMG, hear from a range of experts on the AI landscape, including: **John Munnely**, Chief Digital Officer, KPMG, who brings more than 25 years' experience in technology-led transformation to the discussion; **Stefan Hajkowicz**, a chief research consultant at the CSIRO, and author of Australia's AI strategy and ethics framework; award-winning health technology entrepreneur **Michelle Gallaher**, who specialises in the appropriate application of AI in healthcare and Deakin University sports scientist **Dr Dan Dwyer** who has led a series of projects that culminated in the creation of an AI-based decision support tool for AFL coaches.

In addition there will be two panels, exploring the state of play with journalism and AI, featuring The Australian's Technology Editor **Jared Lynch**, Thrive PR and Communications' **Chloe Jeffers** and Associate Professor **James Meese**, from RMIT University's node of the ARC Centre of Excellence for Automated Decision-Making & Society.

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