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MASTERCLASS
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Data Journalism

with Craig Butt

Hear from award-winning journalist **Craig Butt** on how to create exceptional data-driven stories at this special Melbourne Press Club *Masterclass* event.

Data journalism has become crucial to journalists and news organisations looking to present a unique angle and fulfil their role as a watchdog.

With over a decade in the industry, Craig has a reputation for writing and presenting useful, trustworthy, and understandable data analysis. He is the National Data Editor at *The Age* and *Sydney Morning Herald*, and Subject Coordinator at the University of Melbourne.

Moderator **Richard Willingham** will lead discussion on how to hone your data journalism skills. MPC Masterclass events provide a unique opportunity to ask questions and discuss issues in the journalism industry, as well as network with your peers.

Date & Time

Wednesday 23 February 2022
6.15pm for 6.30pm - 7.30pm

Venue

Forum Theatre (Room 153), Level 1 Arts West (North Wing), University of Melbourne, Parkville. Join us afterwards at University House Bar for a beverage

Cost

\$30 for members; \$20 for students;
\$45 for non-members and guests
Prices include GST and a beverage at University House Bar after the event

Bookings and Donations

RSVP by 5pm Tuesday 22 February 2022 at melbournepressclub.com



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